

**PROFESSIONAL EXPERIENCE**

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<b>RPA First Grade College, Rajajinagar, Bengaluru</b> <i>Principal</i>	<i>December 2022 – Present</i>
<b>Member, Doctaral Committee,</b> <i>CIRD Research Center</i>	<i>2023</i>
<b>Member, Facutly of Commerce,</b> <i>Bangalore University</i>	<i>2023</i>
<b>Research guide for doctorate- Mysore University</b>	<i>2021</i>
<ul style="list-style-type: none"><li>▪ Eight students completed Ph.D. from Mysore University</li><li>▪ Guiding three students at Mysore University</li></ul>	
<b>Co-Guide</b> Bharathidasan University	
<b>Project Guide</b> M.Com, M.B.A and M.Phil students.	
<b>Principal,</b> <i>M. Basavaiah Institute of Management Studies</i>	<i>2020</i>
<b>NAAC Assessor</b>	<i>2019- Till date</i>
<b>Member, Academic Council,</b> <i>St. Joseph's College of Commerce (Autonomous)</i>	<i>2019</i>
<b>Member, Academic Council,</b> <i>Bengaluru Central University</i>	<i>2018-2019</i>
<b>Co-coordinator ,MCom Course</b> <b>SJR College for Women, Bengaluru</b>	<i>2013-2018</i>
<b>Principal</b> <i>SJR College for Women, Bengaluru.</i>	<i>2004- 2019</i>
<b>Assistant Professor</b> <i>SJR College for Women, Bengaluru.</i>	<i>1993-2004</i>
<b>Teresian College ,Mysore</b> <b>Lecturer, Department of Commerce</b>	<i>1989-93</i>
<b>Sreekanta Mahila Vidyalaya</b> <b>Lecturer, Department of Commerce</b>	<i>1988-89</i>

**EDUCATION**

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## **Ph.D**

### **Mysore University**

Title of Thesis: “Working of Karnataka Electricity Board – An Analysis” 1997

### **Master of Commerce (M.Com) – II Rank**

1988

### **Mysore University**

### **Bachelor of Commerce — VI Rank**

1986

### **Mysore University**

## **ACHIEVEMENTS**

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### **Awards:**

- ❖ Awarded Sujaya Memorial cash prize for securing highest marks in Sanskrit – Mysore University.
- ❖ Awarded Government of India National Merit scholarship 1986-88.
- ❖ Awarded 37<sup>th</sup> All India commerce conference commemoration cash prize for securing II Rank in M.Com.
- ❖ Felicitated by Suguna Narayana Hospital for ‘Contribution and Service to Society’.
- ❖ Lions Club of Jayanagar, Bengaluru felicitated on Teacher’s Day for ‘Service to Society’.

## **PUBLICATIONS IN JOURNAL**

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### **Papers Published:**

- “A Study on influence of welfare measures on employee performance in textile Industry – Samdarshi”, ISSN No : 2581 – 3986
- “An Investigation into the effect of welfare measures activities on Garments Industry”  
Journal of Research Administration (Scopus) ISSN No : 1539- 1590/E , ISSN : 2573 – 7104.
- “Opportunities available for women Entrepreneurs in the Indian Start up Ecosystem “  
Volume – 12 , Issue – 08 Journal – Sanshodhana Marga, Peer Reviewed Journal of Social Science, Humanities & Languages. ISSN – 2454 – 678 X
- “Challenges and Constraints in Rural Entrepreneurship: An Exploratory Study in Hubli and Bangalore Zones” - IPE Journal of Management-ISSN 2249-9040 with If=7.138 ,vol=15,No-05,January-June 2025.Double Blind, Peer Reviewed, UGC CARE Listed Journal.
- “Determinants of Rural Entrepreneurial Intension: An Exploratory Study in Hubli and Bangalore Zones ,Karnataka”, International Journal of Research and Analytical Reviews, Vol:12,Issue1, February 2025,IF:7.17,E-ISSN 2348-1269,P-ISSN 2349-5138.
- “Mentorship, and networking support – A Study on Bengaluru women – led starts ups.”  
Volume 31, Issue 1 Jan 30, 2025, Journal – Educational Administration: Theory & Practice A Peer reviewed, Scopus Indexed Journal. ISSN : 1300-4832, E- ISSN: 2148 – 2403

- “A Comparative Study of the Work Culture between SBI and HDFC Banks in Tumkur City”, Annuals of the Bhandarkar Oriental Research Institute-2024 ISSN – 0378 – 1143
- “Consumer Perception towards eco – friendly products in Tumkuru District”, Annuals of the Bhandarkar Oriental Research Institute ISSN – 0378 – 1143
- “Consumer Perception of Green Marketing: A Study” - Journal of the Asiatic Society of Mumbai. ISSN No : 0972- 0766
- “Migrants of Bengaluru:Analysing the role of Demographics on Financial well-being”,Rabindra Bharati Univerisity Journal of Economics,ISSN:0975-802X Vol:XXVII,No.7,2023 with IF:6.986
- “Financial Vulnerability and Resilience among migrant workers in Bangalore:An exploratory study”,Bharatiya Shiksha Shodh Patrika,ISSN:0970-7603 with IF-7.28,Vol. 42,No.2(II),July-Dec 2023.
- “A Study on Service Quality efficiency in Indian Bank” – Journal of the Asiatic society of Mumbai – UGC Care – ISSN : 0972 – 0766
- “Measuring Service Quality and customer satisfaction: A Study of selected banks in Karnataka”, Journal of the Asiatic society of Mumbai – UGC Care ,ISSN: 0972- 0766
- “Green marketing for sustainable development in India”, Prime International Publications. ISBN – 978-93-6010-178-7
- “A Comparison Between ICE vehicles and Electric Vehicles in India with reference to Cars of TATA Motors and Mahindra Motor Companies – A Case Study” Annals of Bhandarkar Oriental Research Institute Vol-C, Issue -06, 2023 UGC Care List Group I , ISSN – 0378 – 1143 Impact Factor : 6.5
- “The Qualitative Study on the Consumer Perceptions towards Green products in Bengaluru urban areas” – ISSN: 0970-0609 (Print) with IF = 7.854 Volume No. 78 , Issue – 01, 2024 UGC Care.
- “The Impact of Cross-Culture on Human Resources Management Practices”. International Journal of Exclusive Management Research, Impact factor – 5.76 (IC Value) ISSN: 2249-8672 (online-2585)’.
- “An analysis on the Importance of E-Wallet towards Cashless Economy”-International Journal of Exclusive Management Research, Impact factor- 5.76 (IC Value) ISSN: 2249-8672 (online-2585).
- “Investment and saving strategies of unorganized vendors- An empirical analysis at K.R Market, Bengaluru”-International Journal of Recent Scientific Research- August 2019. Impact factor 7.383, Volume 10 Issue 9(A). ISSN 0976-3031.
- “A Comparative Analysis of Positive Work Culture influencing employee Job Satisfaction with special reference to SBI and ICICI Bank”,Journal of the KR CAMA, Oriental Institute Mumbai 2023,ISSN:0970-0609
- “Best Practices at Higher Education Institutions: A case study of SJR College for Women, Bengaluru” , Journal of Advances and Scholarly research in Allied Education, June 2019. Impact factor - 3.46, Volume 16 Issue 9. ISSN 2230-7540.

- Presented a paper on “Paradigm shift in Indian banking in the wake of Globalization” at international conference held at Babasaheb Ambedkar University, Aurangabad.
- Presented a paper on “Direct selling – A marketing strategy for banks” at international conference held at Nirma Institute of Management, Ahmedabad.
- Presented a paper on “Micro Finance and Financial Inclusion” at national conference held at M.S.Ramaiah College, Bengaluru.
- Presented a paper on “ICT and Urban Development” at international conference held at Dayananda Sagar Business Academy, Bengaluru.
- Presented a paper on “Ethics and Value System in Business and Management” at international conference held at Dayananda Sagar Business Academy, Bengaluru.
- Presented a paper on “Effectiveness of Higher Education Institutions as Social Enterprises – An Empirical Study of Degree Colleges in Mysore City” at international conference held at St. Joseph’s College, Bengaluru.

As **Principal**, instrumental in:

- SJR College for Women getting accredited by NAAC for 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> cycle. Secured ‘**A**’ grade in the third cycle.
- Starting Post graduate courses- M.Com in 2013 and M.A in English in 2017.
- Starting the student welfare fund “Renuka Datti” with voluntary contribution from students and staff to provide financial assistance to students towards payment of exam and tuition fees.
- Starting Entrepreneur development cell.
- Entering MOU with industry, trade bodies and associations to facilitate better interaction.
- Starting career-oriented courses and skill development programme in Arts, Science and Commerce.
- Obtaining UGC financial assistance for starting career-oriented courses in Arts and Commerce.
- Creating Research culture among the staff and students and securing financial assistance from management.
- Starting Gandhi Study Centre to inculcate values of simplicity and Patriotism.
- Establishing Digital Language Lab and Business Lab.
- Starting an Alumni association, generating funds and publishing Directory of Alumnae.
- Celebrating Silver Jubilee of the institution on a grand scale and edited the souvenir ‘Rajatha Sourabha’.

**Member:**

- Member of Expert Committee on Publication of “**Best Practice on Student Admission process**” by NAAC.
- Mock NAAC peer team -Theerthankar Mahaveer Jain University, Moradabad.
- Mock NAAC peer team - Dayanand Sagar college of Engineering, Bengaluru.
- Board of studies, JSS College (autonomous), Mysuru.

- Governing council, Rajajinagar, Parents Association, Bengaluru.
- Governing council, Jnana Jyothi College, Bengaluru.
- Advisory committee-National conference, SJR College for Science, Arts and Commerce.
- Chairperson – Technical session - International Conference on “Responsible Management Education- Key to Holistic Development of Society” held at Dayananda Sagar Business Academy, Bengaluru.
- Chairperson- Technical session – “**Effects of demonetization on rural women**” held at SJR College of Science, Arts and Commerce .
- Akhila Bharatha Sharana Sahitya Parishat, Bengaluru.

**Editor:**

- ‘Uthana’ - Annual newsletter - Post graduate studies in Commerce.
- ‘Sameeksha’ - Annual newsletter – SJR Degree College
- ‘Manonmesha’ - College magazine.
- Rajata Saurabha- Silver jubilee, Souvenir

**Articles:**

- ‘Akkana Samajika Chintane’ Published in ‘Kadali’.
- ‘Olumeya Tande’ Published in ‘Studies in Indian Literature’.
- ‘Dr.H.P.Malledevaru’ Published in ‘Veerashaiva Punya Purusharu’
- Spoke on ‘Sara sajjanara sanga lesu kandaiah’ in the Mane Manege Sharana Sandesha programme.
- Spoke on ‘Positive mental attitude’ in personality development camp- JSS college, Bengaluru.

**Radio Programme:**

- Participated in Prathiba Sandarshana conducted by All India Radio.
- Gave a programme on Navellaru Onde in Yuvavani Programme.
- Presented a talk on ‘Rajya Halavu – Rashtra onde’ in Yuvavani.
- Penned a script on ‘Parisara Prajne’.



**Signature**